



Support A Kid Foundation
Lonnie Rays Elite
1506 Brady St
Davenport, IA

Dear Sponsors:

Lonnie Rays Elite is a basketball program under the **“Support A Kid Foundation, Inc.”** a nonprofit organization, comprised of young men, ages 8 to 16, from the entire Quad Cities, IA & IL, who are committed to preparing themselves to compete at a highly competitive level of basketball. In addition to dedicated training, our program has developed an environment that promotes individual confidence, sportsmanship, self-esteem, financial responsibility skills and leadership-valuable skills on and off the court. Team Lonnie Rays strives to motivate each player to achieve their individual level of success on and off the court while creating excitement in the community about basketball.

We would appreciate your help in this year’s campaign. We are preparing for our season now, so our fundraising efforts begin now. Our goals are to raise money for travel accommodations, tournament fees, uniforms, gym time and equipment needs. We plan to compete in tournaments in Illinois, Iowa, Wisconsin and Indiana. We are asking businesses to consider sponsorship of Team Lonnie Rays Elite to make our players’ goals possible. All sponsorship money is used solely for the expenses and needs of the team.

Sponsoring our team is not only a great way to get involved with the community; it’s also an amazing form of marketing for your business. That means your business will have a branding in front of hundreds of people and generate additional business for you. With that type of exposure, everyone will remember that your business sponsored us.

This year, we are asking for \$500 in exchange for the following:

- Your logo on our website
- An invitation to attend one of our games
- Email blasts to our families thanking you for your sponsorship
- Social Media posts about your business
- A picture of our team to hang in your office
- A handwritten thank you at the end of the season

Unfortunately, Basketball is expensive and not all of the families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of the new equipment/apparel, scholarships for players who can’t afford to play, and the travel expenses.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this a great fit. If you want something a little more customized in return for you sponsorship, we are very open to your ideas.



What's in it for you and your business?

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
- Demonstrate your willingness to invest in today's youth.
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person Name: _____

Contact Person Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Website: _____

What Level of sponsorship? _____

Gold Sponsorship \$500

- Your logo on our website
- An invitation to attend one of our games
- Email blasts to our families thanking you for your sponsorship
- Social Media posts about your business
- A picture of our team to hang in your office

Silver Sponsorship \$250

- **A picture of our team to hang in your office**
- **Social Media posts about your business**
- **Logo on Website**

Bronze Sponsorship \$ \$25 - \$249

- **A picture of our team to hang in your office**
- **Logo on our Website**

Method of payment: Check or Money Order Payable to *Lonnie Rays Elite or Support A Kid Foundation*

- Please send to the following address: 1506 Brady St, Davenport, IA 52803
- Visit our website: lonnierayselite.com
- Personal Contact: Lonnie Ray, ph: (309) 206-5276, email: lonnierays1968@gmail.com
- Tax Id (available upon request)

Thank You